



YOUR SUCCESS IS OUR MOTIVATION

Design is a humanistic discipline – the art of conceiving, planning and shaping concepts that are made to serve people and answer to their individual and collective needs and desires. Design is by nature flexible and cross disciplinary and blurs the traditional boundaries between previously stable disciplines, a development that is now a requirement as multi-national corporations look for designers who are open minded and adaptable.

Highly qualified, experienced and motivated teaching staff of the highest caliber ensures that curricula are up to date with the continually changing, leading edge of design developments, both in South Africa and the world at large, and take pride in imparting this valuable store of knowledge and experience to the learners.

Established in 1990, **THE DESIGN SCHOOL SOUTHERN AFRICA** is committed to furthering the Design education process in South Africa by imparting internationally accepted philosophies and learning paradigms through the provision of innovative, creative and challenging teaching techniques in an environment that ensures and promotes understanding and awareness of social values and differences. **THE DESIGN SCHOOL SOUTHERN AFRICA** is fully accredited by the **COUNCIL ON HIGHER EDUCATION (CHE)** and registered with the **DEPARTMENT OF EDUCATION** as per Cert. No. **2000/HE07/021**.

The **FULL TIME BACHELOR OF ARTS DEGREE'S** in **INTERIOR DESIGN** or **GRAPHIC DESIGN** or **FASHION DESIGN** courses are up to three years in length and cover technological developments and critical theories. Conceptualization, research and development are critical aspects of the carefully researched and developed curricula, but cannot fully develop the learner for a future career without the addition of cutting edge industry relevant technology as well as the professional business, management and communication skills required by their future employers. Top DSSA graduates are sought out by the industry and a number of learners have achieved top awards as well as industry success both during their course and after graduation. Emotional backing and support is also provided to ensure the learners success in their chosen field.

Applicants who may have insufficient skill in either the theoretical or artistic requirement, but who demonstrate ability and motivation may be accepted into the **FOUNDATION COURSE in ART AND DESIGN**. This bridging course encompasses practical, artistic and theoretical skills that develop the learner for entry into BA Design course of their choice.

A PART TIME INTERIOR DECORATING COURSE is also offered and covers all aspects related to the domestic decorating market. This course which opens many doors is geared for the business person already working, or intending to break into the profession.

FOUNDATION ART & DESIGN COURSE

Course Outline

This course represents an essential primer for all prospective students with creative ambitions in the visual arts. The intensive one-year course Foundation course in Art & Design is designed to give students a sound platform from which to enter their chosen field in art and/or design. Strong emphasis is placed on the investigation of fundamental principles in each subject area. This is carried out through a project-based programme, which incorporates both traditional and experimental forms. The syllabus is built around the core areas listed below. Whilst each subject area seeks to help the student identify his or her strengths within it, integration and experimentation across all areas is also actively supported.

All graduates of this one year course must have reached a high level of practical and theoretical ability at NQF level 5 and will be assisted in the development of an accomplished portfolio of work suitable for presentation for further study, or for entry into the industry, that not only reflects his/her personal ambitions and career objectives, but also displays a basic competence in all core skills areas.

Subjects	<ul style="list-style-type: none"> • Foundation Illustration • Foundation Drawing • Foundation Painting / Sculpture • Foundation Communication • Foundation Art & Design Theory & Research 	<ul style="list-style-type: none"> • Art Appreciation • Foundation Design • Portfolio Development
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Length of Course Full-time for one-academic year

Entry Requirements

- X3 Signed Passport ID photos
- Subject to an interview
- Certified copy of ID

Certification	On successfully completing the course, learners are awarded The Design School Southern Africa Certificate of Competence for the Foundation Course in Art & Design. Graduates of the qualification are also provided with an authorized, signed Transcript of Studies detailing subjects and topics covered for presenting to potential future employers.
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Status of Qualification The Foundation Art & Design Course supplies the learner with a solid Foundation in Art & Design, and prepares them for possible further study in related fields.

SYLLABUS OUTLINES

Foundation Course in Art & Design

The following subject syllabus outlines for the 1-year course are provided in order that potential learners can obtain a firm appreciation of the major topics they will study in each subject of their chosen course. The following core areas provide a framework for the project-based programme. DSSA reserves the right to amend or change syllabuses and/or subject titles where it considers it appropriate for the effective provisions of the course.

FOUNDATION ILLUSTRATION

This area consists of practical investigations into illustration media and techniques. The effective use of tone and hue in traditional illustration media is explored. Elemental photography and printmaking techniques for the production of illustrative imagery will form part of this program. Exercises in basic drawing and painting skills are also a vital aid in the formulation of an understanding of the principles and elements of design, which would prepare the learner for further study in this area.

DRAWING, TECHNIQUES & MATERIALS

The learner is taught how to develop a visual memoir that will allow him/her to accurately represent the human figure and to instil a technically sound understanding of the application of contrast, shadow and tonal value to effectively observe and capture the volume of animate or inanimate objects.

ART AND DESIGN THEORY AND RESEARCH (FOUNDATION PHASE)

Knowledge of design and cultural history contributes to the generation of ideas and can be used as a critical basis for the understanding of the styles, technical approaches, influences and dominant movements or periods that helped shape the High Renaissance and early 16th Century. The learner will be able to collect and integrate research data for the purpose of visual analysis and the construction of coherent and sensible opinion.

ART AND DESIGN APPRECIATION

The expansion of the learner's related vocabulary is a vital outcome of this module. More than simply understanding newly acquired terms and possessing the capacity to define them with accuracy, learners will have to develop the cognitive aptitude to apply all newly obtained terminology within the proper contexts and formats.

FOUNDATION DESIGN

Strong emphasis is placed on the fundamental principles of design, so as to embrace all aspects of the "creative process" and the role of the designer. Learners will learn to apply the correct research methodology, materials and competencies to the range of visual processes and techniques. Whilst each subject seeks to help the learner identify his or her strengths, the syllabus is designed to create a diagnostic arena within which the learner's creative potential can flourish. Integration and experimentation across subject areas are actively encouraged.

FOUNDATION COMMUNICATION

The development and implementation of English language competency and the building of a foundation vocabulary that can be applied to art and design related issues, is essential. The 3 modules in this subject will develop the learner to the point where he/she can effectively engage with the English language, is competent with information processing and understands the procedures to follow for collecting relevant design based data.

FOUNDATION PAINTING/SCULPTURE

Students are encouraged to extend and transfer ideas through experimentation with a broad range of painting media from the exploration of materials, colour theory to the observation, exploration and execution of compositions. Exploration of experimental material and techniques in both two and three dimensional forms provides learners with a solid core of skills intended to complement activities in their future areas of study.

PORTFOLIO DEVELOPMENT

The development of a mature and well-presented portfolio of work is essential for any student wishing to correlate their visual ideas or to present work for interviews relating to higher education.